

2016 iSANZ Awards – tips for preparing your entry

The entry deadline for the 2016 iSANZ Awards is 26 September 2016 so the sooner you submit your entry the better. Here are some tips on how to put together your entry, to help maximise your chance of success.

1. Start early

Give yourself plenty of time to put together your entry. It's important not to leave things too late and put yourself in a position where you're rushing. Start now.

2. Be clear

Structure your entry in a clear, logical and consistent way. Avoid using in-house jargon, as the judges may not understand what you're trying to say.

3. Stick to the criteria

Outline how you meet each of the Award criteria in an easy-to-read and compelling way. Give some background, and outline your objectives and strategy. Give specific factual examples and evidence for each criterion.

4. Share what stands out

Tell the judges why they should sit up and take notice of what you're doing. Remember, the judges likely won't be familiar with your project or initiative. It's useful to give some context so they can understand the importance of what you've achieved.

5. Tell a story

Get excited about 'telling a story' in your entry. For example, how have your accomplishments had an impact on people, the community and the InfoSec profession?

6. Respect the word count

Judges have many entries to review, so keeping your entry within the 1000 word count is really important. Make sure any supporting material is relevant; otherwise it's unlikely to be read.

7. Sanity check

Finally, it's important to spellcheck and proof read your entry. A good way to do this is to get someone who hasn't been involved in putting together the entry to sanity check it for any typos or grammatical errors.