**2019 iSANZ Awards judging criteria**

This year, the iSANZ judges will ascribe 1 – 5 criteria marks - where 1 is the minimum level of achievement and 5 is achievement of the maximum, highest quality extent.

**Best security company criteria**

Has the entry demonstrated a successful, innovative approach to building a security company in NZ?

Min - Max  
1 - 2 - 3 - 4 - 5

Has the entry demonstrated they are successfully delivering quality services and/or products into the NZ market that make a difference to customer security?

Min - Max  
1 - 2 - 3 - 4 - 5

Has the entry demonstrated an understanding of the problem they face and have they developed a coherent plan to address the issue?

Min - Max  
1 - 2 - 3 - 4 - 5

Has the entry provided evidence they are building a resilient, diverse and inclusive culture in their company?

Min - Max  
1 - 2 - 3 - 4 - 5

**Up and coming cybersecurity star criteria**

Does the nominee show excellent potential and have they demonstrated remarkable talents at an early stage in their InfoSec / cyber career.

Min - Max  
1 - 2 - 3 - 4 – 5

Is there a description of the role played by the nominee and evidence of how the nominee has shown innovation and leadership in developing and implementing a successful projects, publications, activities or initiatives.

Min - Max  
1 - 2 - 3 - 4 – 5

Has the nominee demonstrated leadership and ability to think strategically about information security.

Min - Max  
1 - 2 - 3 - 4 – 5

**Best security awareness campaign criteria**

Would a successful delivery of this campaign create or strengthen a positive security awareness culture within the target audience? Did the campaign demonstrate originality techniques to deliver its messages?

Min - Max  
1 - 2 - 3 - 4 – 5

Did the campaign engage the target audience via multiple channels or medium? How engaged was the target audience? How engaged was the target organisation?

Min - Max  
1 - 2 - 3 - 4 – 5

Has the entry demonstrated a measurable improvement in security awareness resulting directly from the campaign? Was this a good use of money? Good bang for the buck!

Min - Max  
1 - 2 - 3 - 4 – 5

How has the campaign sought to reinforce knowledge learned? Are there mechanisms for continuous improvement?

Min - Max  
1 - 2 - 3 - 4 – 5

**Best Security Project / Initiative criteria**

Has the initiative or project successfully demonstrated a business need or gap within their company or organisation that it was trying to solve. Was the project delivered on time and under budget?

Min - Max  
1 - 2 - 3 - 4 – 5

Has the entry demonstrated how the business need for the InfoSec Project or Initiative was determined and how success was able to be measured/determined and stakeholder satisfaction?

Min - Max  
1 - 2 - 3 - 4 – 5

Has the entry demonstrated it made a positive impact within their company or organisation and has uplifted security outcomes?

Min - Max  
1 - 2 - 3 - 4 – 5

**Best Start-Up or New Business criteria**

Has the entry demonstrated a good rate of growth during the period of operation?

Min - Max  
1 - 2 - 3 - 4 – 5

Has the entry demonstrated they are successfully delivering quality services and/or products into the NZ market that make a difference to customer security?

Min - Max  
1 - 2 - 3 - 4 – 5

Has the entry demonstrated a values driven approach to building a company and is this sustainable?

Min - Max  
1 - 2 - 3 - 4 – 5

Has the entry provided evidence they are building a resilient, diverse and inclusive culture in their company?

Min - Max  
1 - 2 - 3 - 4 – 5

Has the entry demonstrated a successful, innovative approach to starting a security company in NZ?

Min - Max  
1 - 2 - 3 - 4 – 5