



iSANZ 2018

InfoSec Awards New Zealand

**iSANZ
AWARDS
2018**

ABOUT iSANZ

Established in 2014, iSANZ is the country's pre-eminent awards vehicle for encouraging and promoting excellence in the information security/cyber security industry and celebrating New Zealand information security professionals. The first full Awards event was held in front of 200 NZ and International attendees at Te Papa.

Mission

To formally recognise the achievements of outstanding New Zealand InfoSec professionals and companies.

iSANZ Board 2018

[Kendra Ross -Chair \(1stTuesday/Duo\)](#), [Barry Brailey \(NZITF\)](#), [Mike Seddon \(NZITF\)](#), [Katrina Banks \(Consultant\)](#), [Lana Tasic \(Consultant\)](#), [Graeme Neilson \(RedShield\)](#).

Each year, the iSANZ Board inspires, promotes and reflects on New Zealand's world-class InfoSec contributions by hosting the iSANZ Awards.



2018 iSANZ AWARDS – WHERE, WHEN, HOW

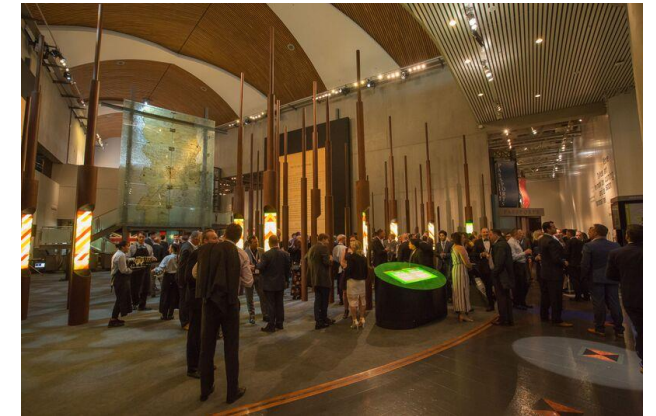
The Gala Awards Evening is on the Tuesday 13th November at the Museum of New Zealand Te Papa Tongarewa, Wellington

The Award evening will be a seated, formal dinner function, held during the NZ InfoSec Conference week (NZITF, Kiwicon etc) Up to 300 guests will attend 2018.

The Format:

6.30pm – 7.30pm: Canapés & Drinks with a welcome from a prominent New Zealander

7.45pm – 10.30pm: Dinner and Awards – Wellington Foyer, Te Papa



Ticket Cost

Tickets are priced at \$175 ex gst per person. Dress is Business Attire/Cocktail. The ticket price includes pre-dinner drinks, three-course dinner, beverages and entertainment.

We're also offering 'table of 10' bookings, which provide an additional opportunity for branding on the table.

Master of Ceremonies for the Evening

We're delighted to announce the MC for the 2018 iSANZ Awards will again be Te Radar, (Andrew J Lumsden) – renowned, award-winning New Zealand comedian, documentary writer and television presenter.



WHY SPONSOR THE 2018 iSANZ AWARDS

Sponsoring the 2018 iSANZ Awards will provide you with a unique opportunity to connect with the NZ security community, build brand awareness and position yourself as a key partner and supporter of InfoSec / Cyber Security echo system of New Zealand.

You'll receive significant profile throughout the competition process and on the gala awards evening. You'll have the opportunity to create meaningful promotions, as well as develop and reinforce relationships with key players in the information security community including decision makers, industry stakeholders, co-partners and other industry supporters.

Take up the branded table opportunity and use this an opportunity to extend your network or cement partnerships.

Sponsors get first opportunity to renew sponsorship 2019 or first bid on available categories

To reconfirm or secure your sponsorship, contact Michelle Vui:

michelle.vui@isanz.org.nz

+64 21 800201



SPONSORSHIP BENEFITS

Your brand will be featured on all 2018 iSANZ Awards marketing and promotional material

Media

- Your signage (pull up banner/s) will be displayed at the Awards evening.

Email Signatures

- Your logo will be displayed on-screen throughout the Awards evening.

Promotional collateral

- Photo Opportunity with Category Winner (if Award sponsorship)

Website

- Your name and logo and url as a partner on the iSANZ website

Award registration brochures

- 2 Complimentary tickets to the iSANZ Awards evening (except Gold)

Award night programmes

- Attendee list for Gala Dinner

Award night menus

- Award Trophy will carry your branding

- Logo named tables are 10 seats (purchased separately to sponsorship)

- Branding in social media

- Authorised use of the iSANZ Sponsor logo in your marketing



AWARD SPONSORSHIP OPPORTUNITIES

Secure your sponsorship now. A variety of packages are available. Or contact us and we can arrange a sponsorship that best meets your needs.



1. *Emerging Star – Sponsorship \$5,000 ex GST (NEW 2018) – Spark*

Description

To recognize and celebrate ‘a new’ Information security/cyber security business founded in New Zealand.

Eligibility and Criteria

Nominee business must have only been operating for a maximum of 3 years.

Nominee ‘business’ HQ must be NZ based.

Provide evidence how the nominated business exhibits excellence in its approach to information security and business.



2. Best Security Project / Initiative – Sponsorship \$5000 ex GST **- 2018 Micro Focus**

Description

The category is open to all companies or organisations who have successfully deployed and implemented an InfoSec security project or initiative. The entrant needs to demonstrate they have built either the project or the initiative from virtually scratch or greatly improved on an earlier project or initiative.

The category is open to all companies or organisations who have successfully initiated best InfoSec practices - identifying security gaps, and implementing specific security measures to a successful outcome.

Eligibility and Criteria

Demonstrable success through KPIs

Have received positive independent review or report

Please attach three testimonials from clients or internal stakeholders, along with contact details should the judges choose to follow-up. Testimonials may be submitted under non-disclosure for Judges-eyes-only, but must be clearly marked as such.



3. Best Security Awareness Campaign – Sponsorship \$5000 ex GST - 2018 Quantum Security

Description

The category is open to all companies or organisations who have successfully deployed and implemented a formal **security awareness** program covering outreach, education and assistance in order to raise internal and/or external awareness of InfoSec nationally.

Criteria

Greatest measurable success

Value for money

Repeatable

Reached significant proportion of target market



4. Best Security Company of the Year – Sponsorship \$5000 ex GST - 2018 Symantec

Description

The category is open to all security companies with superior security products or solutions that help customers tackle today's most pressing InfoSec challenges.

Criteria

Includes New Zealand specific benefits - direct or indirect

Additional Support

Please attach three testimonials from clients or internal stakeholders, along with contact details should the judges choose to follow-up. Testimonials may be submitted under non-disclosure for Judges-eyes-only, but must be clearly marked as such



5. Up and Coming Cyber Security Star– Sponsorship \$5000 ex GST **- 2018 McAfee**

Description

The category is open to all individuals who are a new comer to the world of Cyber/ InfoSec in NZ and has made a positive and impressive impact to our community for an "apprentice".

Criteria

Have been in the Cyber Security/ InfosSec Industry for 5 years or less and Cyber Security 3 years or less
Punching above their weight
Exceptional drive and talent
Measurable success



6. Hall of Fame –\$5000 ex GST - 2018 Datacom

Description

The category is open to a person, event or company who has **made a significant contribution** (above and beyond the normal *standards* and qualities / legacy outcomes) **to the wider InfoSec community.**

Overall criteria for all Categories

Level of Impact/Change nationally & globally:

Uniqueness or originality of the entry.

Time commitment and risks / challenges overcome.

Identification of opportunity and introduction / implementation of innovation / solution / product.

Market need for innovation / solution / product.

Commercial potential of innovation / solution / product and suitability of InfoSec strategy.

Benefit and value add of innovation / solution / product over time.

Growth plan for innovation / solution / product or its potential for development of new innovations.



OTHER iSANZ SPONSORSHIP OPPORTUNITIES 2018



OTHER SPONSORSHIP OPPORTUNITIES

Dinner Sponsor \$12,000 ex GST (Check Point) – all sponsor benefits and top billing as only Gold Sponsor, your logo will be the only one added to the iSANZ Logo as Gold Sponsor in 2018. Includes 10 tickets. Only logo on dinner menu and only pull up banners or marketing by the stage for the dinner and awards. (excluding iSANZ branding) 3 minute speech prior to awards starting

Keynote Speaker - \$6000 plus GST (Available) – All sponsor benefits, but also thank you by MC and keynote and your logo on keynote slide deck. Includes 9 tickets to make up branded table seated with the Keynote Speaker. Great entertainment opportunity (previous years, Rob Waddell, Sir Ray Avey, Dr Tom) Seated near front half of the room

Pre-Awards Dinner Drinks & Canapé - \$5000 plus GST (Aura) – all sponsor benefits (including 2 tickets) and in addition only sponsor banner/s material in the Signs of a Nation Room. Thank you by MC during drinks, 2 minute opportunity to speak at opening

MC Sponsor- \$6000 plus GST (Available) – All sponsors benefits (including 9 tickets) and also thank you by MC (Te Radar) who will also be seated with you and your guests. Seated at front of room.

After Party \$3500 ex GST (Duo) – All sponsors benefits (including 2 tickets) and also thank you by MC and rave about your company at the end of dinner by MC, prior to After Party. Logo on slide deck through the night and solely during the after party. Option to buy a further 8 tickets and have a branded table

Lanyard Sponsor \$2000 ex GST (Sailpoint) - Name tags will be supplied on a branded lanyard with your logo and includes 2 tickets



2018 iSANZ AWARDS TIMELINE

Entries open 1st August 2018 Website will go live and calls for nominations will also be widely published through various groups and via media

Entrants must complete the entry form available online at www.isanz.org.nz.

Entry is open for fourteen weeks.

14th September– Entries close

All nominees are assessed by a panel of independent judges, scored against the entry criteria.

3 finalists are selected in each category

Finalists are advised, sent finalist banners and encouraged to promote themselves.

12th October – Finalist announced

13th November - The finalists for each category and category winners are formally announced at the Gala dinner.

Post-Awards - PR announcing category winners.



MORE SPONSORSHIP INFORMATION:

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MORE COMMUNICATION INFORMATION:

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